

Sun (Fiji) New Pte Ltd

FIJI SUN TENDER: PAGE 10

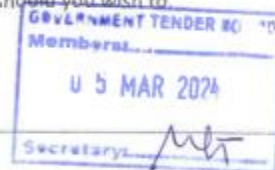
Fiji Sun GOVERNMENT RATE CARD (VIP)

Dimensions	Initial Tender Rate (Weekdays)	Further Negotiated Rate (Weekdays)	Weekend rates	Further Negotiated Rate (Weekend)
Full Page Colour	\$1462.80	\$1150.00	\$1462.80	\$1150.00
Full Page Mono	\$1462.80	\$1150.00	\$1462.80	\$1150.00
Half Page Colour	\$731.40	\$575.00	\$731.40	\$575.00
Half Page Mono	\$731.40	\$575.00	\$731.40	\$575.00
Quarter Page Colour	\$365.70	\$287.50	\$365.70	\$287.50
Quarter Page Mono	\$365.70	\$345.00	\$365.70	\$287.50
Strip Advert Quarter Page Colour (6x3) / (6x5) / (6x10)	\$365.70	\$287.50	\$365.70	\$287.50
Strip Advert Quarter Page Mono (6x3) / (6x5) / (6x10)	\$365.70	\$287.50	\$365.70	\$287.50
	Discount Rate	Further Negotiated Rate	Weekend rates	Discount Rate
Inserts				
A5 per page	\$65 per 1000 copies	\$60 per 1000 copies	\$65 per 1000 copies	\$60 per 1000 copies
A4 per page	\$95 per 1000 copies	\$90 per 1000 copies	\$95 per 1000 copies	\$90 per 1000 copies
A3 per page	\$105 per 1000 copies	\$100 per 1000 copies	\$105 per 1000 copies	\$100 per 1000 copies
A2 per page	\$160 per 1000 copies	\$150 per 1000 copies	\$160 per 1000 copies	\$150 per 1000 copies
Noda Viti/Fiji Darpan/Fiji Focus (32 pages)	\$8050.00	\$8000.00	\$11,500.00	\$11,000

The Fiji Sun is happy to offer further discounted rates and in addition will add on the following value-added services for all Government advertising:

- All Government Classified ads will be published on our Fiji Sun Classifieds Facebook Page
- Fiji Focus / Noda Viti / Darpan - will all be uploaded entirely on our Fiji Sun website and stories will be shared on our Facebook page. We will also share the stories on our Fiji Sun Viber channel
- Further discounted will be offered for bulk bookings
- Advertisements will be designed by the Fiji Sun team at no additional cost
- Late advertisements will be accepted at no additional cost provided it does not cause a delay in circulation
- therefore we will be offering more flexibility
- All state-owned enterprises can also enjoy the same Government rates for their display advertising

Please note we are also open to further negotiations face-to-face should you wish to.



Please see our revised rates for your perusal.

Dimensions	Weekday rates	Discount Rate	Revised Rate	Weekend Rates	Discount Rate	Revised Rate
Full Page Colour	\$2,387.40	\$1,346.88	\$1,200.00	\$2,881.44	\$1,346.88	\$1,200.00
Full Page Mono	N/A	N/A	N/A	N/A	N/A	N/A
Half Page Colour	\$1,193.70	\$673.44	\$600.00	\$1,440.72	\$673.44	\$600.00
Half Page Mono	N/A	N/A	N/A	N/A	N/A	N/A
Quarter Page Colour	\$596.85	\$336.72	\$300.00	\$720.36	\$336.72	\$300.00
Quarter Page Mono	N/A	N/A	N/A	N/A	N/A	N/A
Strip Advert Quarter Page Colour (6x3)/(6x5)/(6x10)	6x3: \$179.05 6x5: \$298.42 6x10: \$596.85	6x3: \$101.01 6x5: \$168.36 6x10: \$336.72	6x3: \$90.00 6x5: \$150.00 6x10: \$300.00	6x3: \$216.10 6x5: \$360.18 6x10: \$720.36	6x3: \$101.01 6x5: \$168.36 6x10: \$336.72	6x3: \$90.00 6x5: \$150.00 6x10: \$300.00
Strip Advert Quarter Page Mono (6x3)/(6x5)/(6x10)	6x3: \$179.05 6x5: \$298.42 6x10: \$596.85	6x3: \$101.01 6x5: \$168.36 6x10: \$336.72	6x3: \$90.00 6x5: \$150.00 6x10: \$300.00	6x3: \$216.10 6x5: \$360.18 6x10: \$720.36	6x3: \$101.01 6x5: \$168.36 6x10: \$336.72	6x3: \$90.00 6x5: \$150.00 6x10: \$300.00
Dimensions	Weekday rates	Discount Rate	Revised Rate	Weekend Rates	Discount Rate	Revised Rate
Inserts	*Refer to table below based on numbers of pages and copies					
A5 per page						
A4 per page						
A3 per page						
A2 per page						

GOVERNMENT TENDER BOARD
Members
05 MAR 2024
Secretary

Inserts (VEP)

Size	Pages	Number of copies				
		5,000	6,500	8,000	10,000	12500+
A1	4	\$ 2,050.00	\$ 2,665.00	\$ 3,280.00	\$ 4,100.00	\$ 5,125.00
	2	\$ 1,537.50	\$ 1,998.75	\$ 2,460.00	\$ 3,075.00	\$ 3,843.75
	1	\$ 1,025.00	\$ 1,332.50	\$ 1,640.00	\$ 2,050.00	\$ 2,562.50
A2	8	\$ 2,000.00	\$ 2,600.00	\$ 3,200.00	\$ 4,000.00	\$ 5,000.00
	4	\$ 1,400.00	\$ 1,820.00	\$ 2,240.00	\$ 2,800.00	\$ 3,500.00
	2	\$ 1,120.00	\$ 1,456.00	\$ 1,792.00	\$ 2,240.00	\$ 2,800.00
A3	1	\$ 1,000.00	\$ 1,040.00	\$ 1,280.00	\$ 1,600.00	\$ 2,000.00
	16	\$ 1,700.00	\$ 2,210.00	\$ 2,720.00	\$ 3,400.00	\$ 4,250.00
	12	\$ 1,415.25	\$ 1,839.83	\$ 2,264.40	\$ 2,830.50	\$ 3,538.13
	8	\$ 1,130.50	\$ 1,469.65	\$ 1,808.80	\$ 2,261.00	\$ 2,826.25
	4	\$ 1,000.00	\$ 1,105.00	\$ 1,360.00	\$ 1,700.00	\$ 2,125.00
	2	\$ 1,000.00	\$ 1,000.00	\$ 1,020.00	\$ 1,275.00	\$ 1,593.75
A4	1	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,062.50
	24	\$ 1,375.00	\$ 1,787.50	\$ 2,200.00	\$ 2,750.00	\$ 3,437.50
	20	\$ 1,168.75	\$ 1,519.38	\$ 1,870.00	\$ 2,337.50	\$ 2,921.88
	16	\$ 1,000.00	\$ 1,251.25	\$ 1,540.00	\$ 1,925.00	\$ 2,406.25
	12	\$ 1,000.00	\$ 1,000.00	\$ 1,210.00	\$ 1,512.50	\$ 1,890.63
	8	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,100.00	\$ 1,375.00
	4	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,141.25
	2	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
	1	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
A5	36	\$ 1,225.00	\$ 1,592.50	\$ 1,960.00	\$ 2,450.00	\$ 3,062.50
	32	\$ 1,107.75	\$ 1,440.08	\$ 1,772.40	\$ 2,215.50	\$ 2,769.38
	28	\$ 1,000.00	\$ 1,287.65	\$ 1,584.80	\$ 1,981.00	\$ 2,476.25
	24	\$ 1,000.00	\$ 1,137.50	\$ 1,400.00	\$ 1,750.00	\$ 2,187.50
	20	\$ 1,000.00	\$ 1,000.00	\$ 1,212.40	\$ 1,515.50	\$ 1,894.38
	16	\$ 1,000.00	\$ 1,000.00	\$ 1,024.80	\$ 1,281.00	\$ 1,601.25
	12	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,050.00	\$ 1,312.50
	8	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,093.75
	4	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
	2	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
	1	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
Dimensions		A3 x 52 Pages (Newsprint)			Revised Rate	
Noda Viti/Fiji		Weekday rates (Sun to Fri)	\$4,982.72 VIP		\$4,484.44 VIP	
Darpan/Fiji Focus		Weekend rates (Sat)	\$6,769.93 VIP		\$6,092.93 VIP	